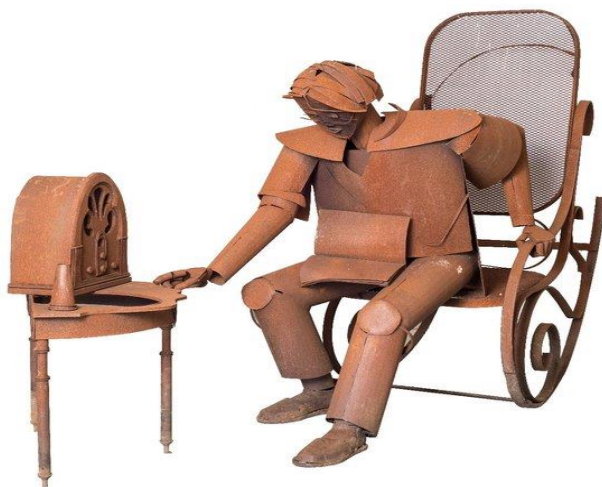


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Artist Edgardo Carmona to be Featured at ArtFest Fort Myers



By Angelica Langston Nelon

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JAXI, developer of ALLURE, the new, luxury, 32-story high-rise condominium planned on the riverfront in Historic Downtown Fort Myers, announced that they will be flying in Colombian artist Edgardo Carmona, for a meet and greet during ArtFest 2016, Feb. 5, 6, 7. Carmona's art installation, Allure Your Senses, most recently on display in Paris and now on display along First Street and Hendry Street in historic downtown Fort Myers, is sponsored and hosted by Allure Luxury Condominiums.

On Jan. 7, Carmona's 23-piece "Allure Your Senses" exhibit was unveiled in the historic Fort Myers River District, marking Carmona's first North American public art show. Working with City of Fort Myers officials in this private-public initiative, the "Allure Your Senses" artwork is positioned in various outdoor public spaces and will be on display for ArtFest Fort Myers and through March 31.

The collection symbolizes life in his hometown of Cartagena, Colombia, and expresses the Caribbean way of living. Carmona develops "likable characters that make Cartagena what it is"

from multiple parts or structural elements, such as rods, tubes or pieces of steel. Each piece weighs from about 200 pounds to more than 1,000 pounds, and most are 7 to 10 feet tall.

Since 2003, Carmona's artwork has been exhibited in South America, Germany and most recently in an 18-city tour of Europe. Many of his works are on permanent display around the world. Edgardo Carmona was born in Cartagena in 1950. He followed studies in mechanical engineering and business administration, and then studied fine arts, painting and sculpture.

ALLURE will be a luxury, high-rise condominium community consisting of two 32-story towers featuring a total of 292 for-sale residences offering unobstructed views of the Caloosahatchee River.

A variety of thoughtfully designed floor plans priced from the mid \$300s offer one, two and three bedrooms, natural gas ranges in chef-inspired kitchens, smart technology features, private entrance elevators, assigned covered garage parking with 24-hour controlled access, and more.

A few of the planned community amenities include: riverfront promenade; private screening room with cutting edge audiovisual equipment and theater-style seating; men's and women's spa facilities with saunas and showers; pool deck with heated cascading infinity-edge pool overlooking the water; "Allure Your Senses" rooftop gardens, social gathering rooms with fireplace, billiards, game tables and areas for relaxing and quiet reading; high-speed Internet access in all public areas, and many other luxury features.

For more information about ALLURE, contact Barbara Bengochea-Perez at 239- 500-JAXI (5294).