

Downtown's 'Allure Your Senses' art installation gets extension

SPECIAL TO THE NEWS-PRESS

Due to the overwhelming popularity of the "Allure Your Senses" art installation by internationally acclaimed artist Edgardo Carmona, the City of Fort Myers has asked that the iron sculpture exhibit remain in historic downtown for as long as possible.

Developers of the ALLURE condominium, the luxury 32-story condominium to be built on the banks of the Caloosahatchee River in the Fort Myers River District, are responsible for bringing this magnificent 23-piece exhibit to downtown, and they have been able to arrange for it to remain on display through April 30.

Unveiled in January and brought to downtown through a private-public initiative, the "Allure Your Senses" artwork is positioned in various outdoor public spaces, predominantly along First Street and Hendry Street from City Hall to the riverfront. The installation has been extremely well-received, drawing attention and regular visitors to downtown.

ALLURE developers, JAXI CMD, also recently announced that they had purchased a 10-foot-tall sculpture titled "Brisas" from the exhibit and she is now on display in front of the ALLURE sales gallery, located at 1300 Hendry Street in downtown, until she is moved to the project's new sales center. Then, when the luxury condominium is complete, she will be moved to the ALLURE condominium, where she will



JACK HARDMAN / THE NEWS-PRESS

Due to the popularity of "Allure Your Senses," the art installation will remain in downtown Fort Myers through April 30. This piece is titled "Utopia."



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"Allure Your Senses" artwork, created by artist Edgardo Carmona, is positioned in various outdoor public spaces, predominantly along First Street and Hendry Street.

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Recipe

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Now, having m... sunshine, floury w... ter, you may sprin... nut trees. This is a... coconut palms are... tropical winds, the... dulant arms of exo... of the palm fronds

And now for the... GARITA.

Tequila, triple s... margarita.

Tequila is distill... grown in the highl... nectar is a healthy... to its essence of te... healthful bliss and... which are healing

Triple sec is a v... orange-flavored li... of bitter and sweet... know, are an excel... the body and soul

Limes, the smal... green fruits, also h... properties and are... min C, one of the n... nature, helping to... and cancer.

And finally, to r... the margarita, don... sparkling, crystal

The healing eff... limely manifest in... concoction. The m... tiny lines around t... though at times an... deepen them. The... coconut palm and... and a sleepy sort o

All is pleasant... Give us a little e... scratch, and the ir

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Senses

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reside permanently.

"Allure Your Senses" artist Carmona is from Colombia. He combines his work as a designer of machines and steel buildings with artistic sensitivity to create sculptures carved out of iron. He develops "characters that make Cartagena what it is" from multiple parts or structural elements, such as rods, tubes or pieces of steel. Each piece weighs anywhere from

about 200 pounds to more than 1,000 pounds, and most stand between 7 and 10 feet. The exhibit in Fort Myers is the North American debut for this collection. Prior to that, it was on display in Paris.

Since 2003, Carmona's artwork has been exhibited in South America, Germany and most recently in an 18-city tour of Europe. Many of his works are on permanent display around the world. Carmona was born in Cartagena in 1950. He followed studies in mechanical engineering and business administration, and then studied fine arts, painting and sculpture.